

WAB 2023 AWARDS
RADIO LARGE MARKET

Key: A=Audio, V=Video, I=Image, D=Document
W=Website or Social Media

#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
88	KFBC	R001-BEST COMMERCIAL CAMPAIGN	GCCC Christmas Parade Brenda Foley KFBC	A1				
89	KFBC	R001-BEST COMMERCIAL CAMPAIGN	GCCC Christmas Poinsettias Brenda Foley KFBC	A1				
59	KGWY-FM	R001-BEST COMMERCIAL CAMPAIGN	Davis ENT	A1	A2			
60	KGWY-FM	R001-BEST COMMERCIAL CAMPAIGN	Wyo Hitting	A1	A2			
262	KIGN-FM	R001-BEST COMMERCIAL CAMPAIGN	Snowy Elk Coffee	A1	A2	A3	A4	
57	KIML-AM	R001-BEST COMMERCIAL CAMPAIGN	Gillette Thunder Speedway	A1	A2			
58	KIML-AM	R001-BEST COMMERCIAL CAMPAIGN	Tommy's Express Car Wash	A1	A2			
91	KLQQ	R001-BEST COMMERCIAL CAMPAIGN	Healthnut Campaign	A1	A2			
27	KMRZFM, KSITFM, KQSWFM, KRKKAM	R001-BEST COMMERCIAL CAMPAIGN	KMRZ Franz	A1	A2			
167	KNYN-Evanston	R001-BEST COMMERCIAL CAMPAIGN	Basecamp Power Sports Grand Opening	A1				
168	KNYN-Evanston	R001-BEST COMMERCIAL CAMPAIGN	Porter's Fireworks 4th of July Sale	A1				
94	KOWY	R001-BEST COMMERCIAL CAMPAIGN	WYO RENOVATION / Mafia / Cathouse	A1	A2			
28	KQSW	R001-BEST COMMERCIAL CAMPAIGN	KQSW McDonalds	A1	A2			
29	KRKK	R001-BEST COMMERCIAL CAMPAIGN	KRKK Infinity Power and Controls	A1	A2			
97	KROE	R001-BEST COMMERCIAL CAMPAIGN	Handos-Nose Nickles / Jellyfish	A1	A2			
30	KSIT	R001-BEST COMMERCIAL CAMPAIGN	KSIT Tegeler	A1	A2			
192	KTWO	R001-BEST COMMERCIAL CAMPAIGN	Platte Hemp Company - Best Ad Campaign	A1				
104	KWYO	R001-BEST COMMERCIAL CAMPAIGN	Oles - Pizza Man	A1				
122	KYTI	R001-BEST COMMERCIAL CAMPAIGN	FRACKELTONS	A1	A2			
128	KZWY	R001-BEST COMMERCIAL CAMPAIGN	WYO RENOVATION- Jack Problem House / Falling Down	A1	A2			
33	KRKK	R001-BEST COMMERCIAL CAMPAIGN	KRKK Standard Motor	A1	A2			
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
123	KYTI	R002-BEST SINGLE COMMERCIAL	BIGHORN DRAMA	A1				
261	KCGY-FM	R002-BEST SINGLE COMMERCIAL	Baldy's Ceramic Coating	A1				
86	KFBC	R002-BEST SINGLE COMMERCIAL	Brenda Foley Quick Draw Optical KFBC Cheyenne	A1				
50	KGWY-FM	R002-BEST SINGLE COMMERCIAL	Cashey's Closet	A1				
54	KGWY-FM	R002-BEST SINGLE COMMERCIAL	Gillette Construction	A1				
55	KIML-AM	R002-BEST SINGLE COMMERCIAL	Rayne Gardens	A1				
56	KIML-AM	R002-BEST SINGLE COMMERCIAL	Vision Center of Johnson County	A1				
92	KLQQ	R002-BEST SINGLE COMMERCIAL	BROKEN ARM	A1				
31	KMRZ	R002-BEST SINGLE COMMERCIAL	KMRZ True Care Movers	A1				
137	KMXW	R002-BEST SINGLE COMMERCIAL	42 Degrees North - Exorcism	A1				

WAB 2023 AWARDS
RADIO LARGE MARKET

Key: A=Audio, V=Video, I=Image, D=Document
W=Website or Social Media

136	KMXW	R002-BEST SINGLE COMMERCIAL	Wyoming Community Development - A Wonderful Life	A1				
169	KNYN-Evanston	R002-BEST SINGLE COMMERCIAL	Cazin's Furniture	A1				
170	KNYN-Evanston	R002-BEST SINGLE COMMERCIAL	Evanston Rec Center Freedom and Fun Festival	A1				
95	KOWY	R002-BEST SINGLE COMMERCIAL	WYO THEATER	A1				
32	KQSW	R002-BEST SINGLE COMMERCIAL	KQSW Grub's	A1				
98	KROE	R002-BEST SINGLE COMMERCIAL	Handos-Bull Dog Vs Skunk	A1				
34	KSIT	R002-BEST SINGLE COMMERCIAL	KSIT Best Single Commercial Joans Pet Place	A1				
34	KSIT	R002-BEST SINGLE COMMERCIAL	KSIT Best Single Commercial Buy Right	A1				
194	KTED	R002-BEST SINGLE COMMERCIAL	42 Degrees North - Snowshoe Carols	A1				
138	KTED	R002-BEST SINGLE COMMERCIAL	Altitude Veterinary Hospital - Curiosity GI	A1				
254	KUGR	R002-BEST SINGLE COMMERCIAL	Dad Jokes	A1				
106	KWYO	R002-BEST SINGLE COMMERCIAL	Whitney Kesner - LEDOUX STEAK HOUSE	A1				
135	KZQL	R002-BEST SINGLE COMMERCIAL	Wyoming Community Dev - 4th Wall Date Night	A1				
134	KZQL	R002-BEST SINGLE COMMERCIAL	Wyoming Community Development - Comedy Club	A1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
67	KGWY-FM	R003-BEST STATION PROMO	Stuff The Bus Thank You Promo	A1				
71	KIML-AM	R003-BEST STATION PROMO	Big Deals Promo	A1				
93	KLQQ	R003-BEST STATION PROMO	HOLIDAY MOVIES: 2 Promotions for same event	A1	A2			
35	KMRZ	R003-BEST STATION PROMO	KMRZ Best Station Promo	A1				
171	KMXW	R003-BEST STATION PROMO	Casper Kid's Fest	D1	W1	A1		
96	KOWY	R003-BEST STATION PROMO	FISH YOUR BASS OFF - SUESS	A1				
37	KQSW	R003-BEST STATION PROMO	KQSW Best Station Promo	A1				
99	KROE	R003-BEST STATION PROMO	Arron & Derek - Christmas Vacation Holiday Movies	A1				
36	KSIT	R003-BEST STATION PROMO	KSIT Best Station Promo / Music For Vets	A1				
197	KTRS-FM	R003-BEST STATION PROMO	104.7 KISS-FM - Best Station Promo	A1				
107	KWYO	R003-BEST STATION PROMO	James Timberlake Weekend Sports Wrap	A1				
124	KYTI	R003-BEST STATION PROMO	FOX SPORTS	A1				
129	KZWY	R003-BEST STATION PROMO	SNAGGED	A1				

WAB 2023 AWARDS
RADIO LARGE MARKET

Key: A=Audio, V=Video, I=Image, D=Document
W=Website or Social Media

#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
90	KFBC	R004-BEST RADIO SHOW	Keith Kelley The Sports Zone KFBC Cheyenne	A1				
119	KFBC	R004-BEST RADIO SHOW	Cheyenne This Morning Jared Scafer Kerri Hayden	A1				
64	KGWY-FM	R004-BEST RADIO SHOW	Les Jones Radio Show	A1				
65	KGWY-FM	R004-BEST RADIO SHOW	Terry Michael Radio Show	A1				
201	KTRS-FM	R004-BEST RADIO SHOW	DJ Nyke on 104.7 KISS-FM - Best Radio Show	A1				
188	KTWO-AM	R004-BEST RADIO SHOW	Wake Up Wyoming - Best Radio Show	A1				
172	KWYY-FM	R004-BEST RADIO SHOW	My Country Mornings with Drew	A1				
125	KYTI	R004-BEST RADIO SHOW	COYOTE MORNING SHOW	A1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
81	KFBC	R005-BEST SPORTS COVERAGE	Best Sports Coverage Reece Monaco	A1				
62	KGWY-FM	R005-BEST SPORTS COVERAGE	Colton DeBiase Sports Report	A1				
61	KIML-AM	R005-BEST SPORTS COVERAGE	Vic Wright Sports Report	A1				
173	KNYN-Evanston	R005-BEST SPORTS COVERAGE	The Pitchfork	A1				
260	KOWB	R005-BEST SPORTS COVERAGE	KOWB Sports Update 032723	A1				
256	KOWB-AM	R005-BEST SPORTS COVERAGE	7220 Sports Kickoff Show	A1				
102	KROE	R005-BEST SPORTS COVERAGE	Kevin Koile Best Sports Coverage 2023	A1				
253	KUGR-FM	R005-BEST SPORTS COVERAGE	Erick Pauley Best Sports Pokes Preview Show	A1				
121	KWYO	R005-BEST SPORTS COVERAGE	TREVOR JACKSON BEST SPORTS COVERAGE	A1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
84	KFBC	R006-BEST NEWS REPORTER	Best News Reporter Jared Schaefer KFBC Cheyenne	A1				
83	KFBC	R006-BEST NEWS REPORTER	Best News Reporter Reece Monaco KFBC Cheyenne	A1				
258	KGAB-AM	R006-BEST NEWS REPORTER	Best News Reporter-Joy Greenwald	A1				
51	KIML-AM	R006-BEST NEWS REPORTER	Terry Sjolin News	A1				
63	KIML-AM	R006-BEST NEWS REPORTER	Vic Wright News	A1				
38	KRKK	R006-BEST NEWS REPORTER	KRKK Best News Reporter	A1				
100	KROE	R006-BEST NEWS REPORTER	KEVIN KOILE	A1				
108	KWYO	R006-BEST NEWS REPORTER	Best News Reporter - Ron Richter	A1				
126	KYTI	R006-BEST NEWS REPORTER	Aaron Palmer Best News Reporter	A1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS

WAB 2023 AWARDS
RADIO LARGE MARKET

Key: A=Audio, V=Video, I=Image, D=Document
W=Website or Social Media

85	KFBC	R007-BEST LOCAL NEWS TALK	Best Local News Talk Jared Schaefer KFBC Cheyenne	A1					
52	KIML-AM	R007-BEST LOCAL NEWS TALK	Vic Wright Local News Talk	A1					
176	KNYN-Evanston	R007-BEST LOCAL NEWS TALK	Colton Bagley Community Chat with Jade Zelsdorf & Michael Wisenhand	A1					
178	KNYN-Evanston	R007-BEST LOCAL NEWS TALK	Elan Olliff with Kendall Cummings	A1					
39	KQSW	R007-BEST LOCAL NEWS TALK	KQSW Best Local News Talk	A1					
101	KROE	R007-BEST LOCAL NEWS TALK	Feature- Jan. 6 Committee - Ron Richter	A1					
110	KWYO	R007-BEST LOCAL NEWS TALK	Best News Talk - Ron Richter	A1					
109	KWYO	R007-BEST LOCAL NEWS TALK	Kevin Koile Sheridan Main Street Construction Preview	A1					
127	KYTI	R007-BEST LOCAL NEWS TALK	Cynthia Vannoy-Father Christmas	A1					
130	KZWY	R007-BEST LOCAL NEWS TALK	Aaron Palmer Best News Talk	A1					
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS	
82	KFBC	R008-BEST PLAY BY PLAY	Best Play By Play Reece Monaco KFBC Cheyenne	A1					
53	KGWY-FM	R008-BEST PLAY BY PLAY	Colton DeBiase Play by Play	A1					
66	KGWY-FM	R008-BEST PLAY BY PLAY	Les Jones Play by Play	A1					
186	KNYN-Evanston	R008-BEST PLAY BY PLAY	Aaron Poling KNYN-Evanston	A1					
182	KNYN-Evanston	R008-BEST PLAY BY PLAY	Dennis Bedwell KNYN Evanston	A1					
193	KNYN-Evanston	R008-BEST PLAY BY PLAY	Elan Olliff-KNYN	A1					
259	KOWB-AM	R008-BEST PLAY BY PLAY	Laramie HS Basketball vs Cheyenne Central 3-4-23	A1					
251	KUGR-FM	R008-BEST PLAY BY PLAY	Erick Pauley Best Play by Play	A1					
120	KWYO	R008-BEST PLAY BY PLAY	TREVOR JACKSON BEST PLAY BY PLAY	A1					
252	KZWB-FM	R008-BEST PLAY BY PLAY	Keith Trujillo Best Play by Play	A1					
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS	
80	KIML-AM	R009-BEST PUBLIC SERVICE	Vic's Basin Buddies	D1					
40	KQSW, KMRZ, KSIT, KRKK, WyoRadio	R009-BEST PUBLIC SERVICE	WyoRadio and Wyo4News Best Public Service	D1					
145	KROE	R009-BEST PUBLIC SERVICE	Trees for trash	D1					
144	KWYO	R009-BEST PUBLIC SERVICE	Christmas Wish	D1					
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS	
255	AM 650 KGAB	R010-WEBSITE/SOCIAL MEDIA	KGAB 650 AM Social Media Entry	W1	W2				

WAB 2023 AWARDS
RADIO LARGE MARKET

Key: A=Audio, V=Video, I=Image, D=Document
W=Website or Social Media

78	KGWY-FM	R010-WEBSITE/SOCIAL MEDIA	Basin Radio Network website and Facebook Page	W1	W2			
155	KMXW	R010-WEBSITE/SOCIAL MEDIA	MAX 92.5 Facebook/Social	W1				
156	KMXW, KTED, KZQL	R010-WEBSITE/SOCIAL MEDIA	Breck Media Group Website	D1	W1			
41	KQSW, KSIT, KRKK, KMRZ	R010-WEBSITE/SOCIAL MEDIA	Wyo4News Best Website/Social Media	W1	W2			
148	KROE	R010-WEBSITE/SOCIAL MEDIA	Sheridanmedia.com	W1	W2			
153	KTED	R010-WEBSITE/SOCIAL MEDIA	KTED Facebook/Social	W1				
149	KWYO	R010-WEBSITE/SOCIAL MEDIA	Podcast Wyoming	W1				
151	KYTI	R010-WEBSITE/SOCIAL MEDIA	SheridanWyoming.com	W1				
154	KZQL	R010-WEBSITE/SOCIAL MEDIA	KZQL KOOL 105 Facebook/Social	W1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
79	KGWY-FM	R011-BEST ONLINE-ONLY VIDEO	Vic Wright... Not the Ropper	W1				
199	KNYN-Evanston	R011-BEST ONLINE-ONLY VIDEO	2022 Mylocalradio.com Easter Egg Hunt	V1				
139	KROE	R011-BEST ONLINE-ONLY VIDEO	Tongue River High School Pow Wow 2022	V1				
42	KSIT, KMRZ, KRKK, KQSW	R011-BEST ONLINE-ONLY VIDEO	WyoRadio Best Online Only Video	V1				
175	KTRS-FM	R011-BEST ONLINE-ONLY VIDEO	104.7 KISS-FM - Best Online Video	W1				
183	KTWO-AM	R011-BEST ONLINE-ONLY VIDEO	K2 Radio - Best Online Video	W1				
133	kwyo	R011-BEST ONLINE-ONLY VIDEO	90'S at 9 Promo	V1				
160	KYTI	R011-BEST ONLINE-ONLY VIDEO	Empowering Youth through 4-H Education: Insights from Emily Swinyer - Sheridan County AG Update	V1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
87	KGWY-FM	R011-STATION OF THE YEAR	Fox Country Station of the Year 2023	A1				
44	KQSW	R011-STATION OF THE YEAR	KQSW Station of the Year	V1				
141	KWYO	R011-STATION OF THE YEAR	KWYO STATION OF THE YEAR	V1				
174	KWYY-FM	R011-STATION OF THE YEAR	My Country 95.5 - Station of the Year	A1				
#	Call letters	RADIO-LARGE MARKET CATEGORIES	Entry Name / Title	F1	F2	F3	F4	RESULTS
132	93.7	R012-BEST PHOTOGRAPHY	TR Pow Wow 2022	D1				
257	KGAB-AM	R012-BEST PHOTOGRAPHY	Best Photo Joy Greenwald	A1				
43	KSIT, KMRZ, KRKK, KQSW	R012-BEST PHOTOGRAPHY	WyoRadio Best Photography Rodeo	I1				
152	KWYO	R012-BEST PHOTOGRAPHY	2022 Indian-Relay Race Sheridan WYO Rodeo	D1				
131	KZWY	R012-BEST PHOTOGRAPHY	Cynthia Vannoy Photo	D1				
150	KZWY	R012-BEST PHOTOGRAPHY	Fancy Dance - Ron Richter	D1				