

Tech questions? Call Tom at 208-286-7664

ISBA AWARDS 2020-21

A=audio, D=document, V=video,

** NOTE: categories may spill to next page

RADIO DIVISION D: PROMOTION DIVISION

W=website, J=image

Entry#	CALL LETTERS	RADIO DIVISION D - PROMOTION CATEGORY	ENTRY NAME	F1	F2	F3	F4	RESULTS	
107	KZMG	RD-001 Best Station Promotion	Joey & Lauren love saying the "A" Word	V1					
108	KSRV	RD-001 Best Station Promotion	Rick & Carly Adopt 96 Pets in 96 Hours!	A1					
113	KBOI-AM	RD-001 Best Station Promotion	Idaho's Biggest Toy Drive	A1	A2	A3	A4		
34	KWYD-FM	RD-001 Best Station Promotion	Fast Money The Swear Jar Fund	A1	J1	J2			
66	KTHK-FM	RD-001 Best Station Promotion	"KTHK - Star Guitar Charity Auction 2020"	A1					
67	KCVI	RD-001 Best Station Promotion	KCVI - THE PRETTY RECKLESS NOT A MEET N GREET	A1					
69	KNBL-AM	RD-001 Best Station Promotion	"KNBL - Sweetheart Serenade 2021"	A1					
70	KXLT	RD-001 Best Station Promotion	107.9 LITE FM Match Game	D1	A1	A2			
73	KFTZ-FM	RD-001 Best Station Promotion	"KFTZ - Z103 Christmas Miracle 2020"	A1					
76	KLCE-FM	RD-001 Best Station Promotion	"KLCE - You Make East Idaho Better"	A1	A2	A3	A4		
Entry#	CALL LETTERS	RADIO DIVISION D - PROMOTION CATEGORY	ENTRY NAME	F1	F2	F3	F4		RESULTS
106	KBSX	RD-002 Best Station Website	Boise State Public Radio	W1					
46	KXLT-FM	RD-002 Best Station Website	Liteonline.com	W1					
93	KBOI-AM	RD-002 Best Station Website	KBOI.com	W1					